

MUSEUMS MAKE OHIO A BETTER PLACE TO LIVE, LEARN, & WORK

OHIO MUSEUMS IMPACT OUR ECONOMY

Ohio's **10** largest sites alone have a combined operating budget of over **\$427.2 million**

In total, Ohio museums have an annual **\$1.54 billion** impact on our state's economy

Arts & culture in the United States is a **\$704 billion** industry, about **4.2%** of the entire U.S. economy

Museums in Ohio generate over **\$343 million** in tax revenues to the federal, state, and local governments (even as nonprofits)

The nonprofit arts & culture industry in the U.S. annually generates **\$22 billion** in local, state, and federal tax revenues



OHIO MUSEUMS ATTRACT VISITORS & TOURISTS



Ohio has over **1300** museums - that's about **11** museums for every **100,000** residents, almost twice the national average

In 2023, Ohio's population was **11.8 million**. That year, a sample of just 10 Ohio's 1300+ museums had over **10.3 million** visitors, in a state where tourism is a **\$53 billion** industry

OHIO MUSEUMS ARE EDUCATION PARTNERS

With a sample of just **5** Ohio museums, over **2 million** school children benefitted from museum educational programming - more than **93%** of all Ohio k-12 students

Museums help teach state & local curriculum in **11+** subjects

Across the U.S., museums spend more than **\$2 billion** a year on education activities



OHIO MUSEUMS ARE JOB CREATORS



More than **25,900** jobs in Ohio are supported by the museum industry annually

Museums provide substantial wages and other income to Ohio's residents each year - over **\$1.04 billion**

Across the country, museums support more than **726,000** jobs

